

FRESNO FREE COLLEGE FOUNDATION
 BOARD OF DIRECTORS MEETING
 IAM Union Hall 454 W. Olive Fresno, CA

DRAFT MINUTES 10/16/12

Meeting convened at 7:20

Present: Sue Kern, Gerry Bill, Mark Hernandez, Yezdyar Kaoosji, Mike Beevers, Jan Slagter, and Rych Withers, executive director

Guests: none

Call to order & Determination of Quorum

AGENDA: Agenda adopted, with the following changes to the consent agenda:
 Budget report pulled. There was no report from the PNA or the LSB.
 The election committee did not meet.

ABSENCES: Excused absences: Leni Reeves, Rick Flores, Eduardo Stanley
 Unexcused absences: Jewell Riversmith, Mel Sanders

APPROVAL OF MINUTES: MB moved and GB seconded, minutes approved.

PRESIDENT'S REPORT: verbal report on the Annual Banquet. Sue spent at least 100 hours on the banquet. The board passed a note of appreciation to Sue for her prodigious work on the banquet.

EXECUTIVE DIRECTOR'S REPORT:

- the KPFA marathon was ended a week early to better cover election issues. The marathon raised about \$630,000. KFCF usually receives about 6% of the monies in the fall; contributions from the Valley may have been higher this year.
- The new phone system is being installed along with new wiring for the security system.
- Rych cleaned up the transmitter and took pix for the engineering manual. Some donated rack panels were added.

BUDGET REPORT:

GB: Budget news is not good. The CD has been cashed in. All money is now in the checking account, and what's there is owed to Ananda, and other sponsored groups. Income is down. Income from recent fiscal year was \$135,000, while 2010 showed income of \$160,000 and 2011 FY showed \$165,000. This is a 13% drop.
 Review of budget items indicates that there are only 2 possible areas to cut: Rych's health insurance or part-time staff hours.
 The part of this related to KPFA is that last December's pledge drive came too late. KFCF income from that drive was \$3000, and February's drive income was also low. Once the Morning Show was reinstated, the pledge drive showed higher donations.
 Q. How can we project from KPFA income? Trends are difficult to read. How then can we get a better handle on our budget? We can project the part that's in our control. Local fundraising is less than 10% of our budget. The new phone system will allow for up to 14 phone lines to be active.
 MH: Suggestion we table at KPFA Crafts Fair, as the foundation. We'd get some free speech support.
 YK: We should calculate the amount of the negative cash flow balance and develop a fund-raising plan to fill it. We need to be proactive in our analysis and projections. We are down \$6,500 this month, based on 1/12 of our \$233, 300 budget for this year.
 Compared to last year's budget we are down \$20,000. Foundation has a \$18,000 loss. KFCF shows expenses of \$154 K and income of \$156, for a \$2000 gain. Net loss for both entities = \$16,000.
 Figuring depreciation of \$5000 reduces the loss to \$11,000.
 Means we need local fund-raising increase of \$1500/month.

Staff time:

Frank: works 25-30 hours every 2 weeks: training, doing announcements, designing all literature

Becky: works 35-40 hours every 2 weeks: filing, phones, managing merchandise.

Budget Committee will monitor closely over the next 2 months to see how income and expenses go and will report to the Board at the end of that time.

Also mentioned, retreat discussion on developing a survey monkey instrument to poll subscribers on their skills, connections.

MB moved and YK seconded to accept budget committee report. Approved

BANQUET DEBRIEF & FUNDRAISING COMMITTEE REPORT:

SK: We received a donation to cover Caroline Casey's fee and expenses, and we had a discount of \$2/plate from Tom Willey's donation of produce from his farm. Sold 163 dinners + or -, and there were 20-25 speaker only tickets sold.

OLD BUSINESS:

BOARD RETREAT PLANNING: 10 – 3 Saturday at SK's
Governance and PNA will also be discussed at retreat.

Agenda:

1-3 year planning

Capital campaign

How to fill the budget hole

Will concentrate on the policy level, not specifics, divide up the work, develop a timeline, recruit outsiders onto committees

Work to develop a cadre of leaders, people who know someone who knows someone who can bring in the \$\$. Also work on constituencies with affinity to our work, e.g., labor unions.

Draft survey using survey monkey, to go out to all members, using SWOT guidelines.

emeritus board: also on retreat agenda

Should work to activate the emeritus board to recruit for elections.

advisory board

For persons committed to station/foundation goals, but who have little time. They would meet every 6 months. Would be composed of former board members, such as Alex V, Vickie F, Dave G., Stan P.

OUTREACH COMMITTEE REPORT:

NO REPORT. proposed that it should also be a committee that recruits from outside the board, and use this committee to grow people into board membership.

ELECTION COMMITTEE:

Did not meet. So far, there are 2 candidates for the board election and there are at least 3 seats to fill.

To be discussed at retreat.

If no more candidates file, bylaws indicate there will be no election, as board seats available will exceed number of candidates.

NEW BUSINESS:

Request from Rey Leon that FFCF insurance underwrite the Latino Voters Forum he will conduct October 20th. Moved: JS, 2nd:GB. Approved

Alex Vavoulis request that we cosponsor and advertise the talk by Thanasis Maskeleris on "The Terrestrial Gospel of Nikos Kazantzakis" Sorenson Studio, 6-9, 11/08/12. Moved: GB, 2nd: JS Approved.

Possible fundraiser: showing of the film "The Heist", Need to find a place to show it. No time frame as yet.

WILPF Crafts Fair December 1st: Who will staff KFCF table?

SK, LR, GB, JS volunteered. Leni will contact Dave Gendron to see if he too will be available.

Meeting adjourned at 9:10

Submitted by

Jan Slagter, ad hoc secretary

This email is only intended for members of the Board of Directors of the Fresno Free College Foundation.