



88.1 Year End News

Volume I, Issue I

Fall 2007

Look how we've grown

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Is it just me or is it hard to believe that the year has almost come to an end? As an organization as well as independent media source we often reflect on past deeds and project what things will look like in the not so distant future. As a whole we'd like to be able to recognize when something deserves a fresh new outlook.

In that tradition you will find several examples of things that got a fresh new look in 2007. With your continued support, ideas and energy going forward the possibilities are endless

Logo: We have a new addition to our current in house design. This basically means we have two options/graphics for marketing purposes. The newest logo includes the call letters in a large easy to read font

as well as a cityscape of downtown Fresno. We'd like to thank subscriber Steve Ruppel for both his design and his willingness to create a branding package for KFCF that will most assuredly withstand the test of time.

Visibility: Once a new design became available new signage was a priority. Long time listener Bryan Miller refinished the tower stations Lawn Sign and Gabe from Fresno Signs Unlimited created a weather resistant business hours sign for the freshly painted front entrance. We also created a small vinyl banner for tabling utilizing the same design.

Promotions: In the ongoing effort to inform community about local programming a brochure was created listing this vital in-

formation. It has since been included as part of our regular outreach endeavors. New display boards were also introduced to the station with the help of volunteer Tristan Murray

Web Presence: Last but certainly far from least KFCF received a generous web face lift. If you log on to www.kfcf.org you will find that new categories along with some tried and true favorites are now brought together in a more cohesive web environment. Updates on special programming, events and board meetings are now but a touch of the finger tips away.

New KFCF Merchandise available

When was the last time you had the opportunity to sport your KFCF Tee-Shirt around town?

Chances are with winter fast approaching you've already abandoned style for comfort and started wearing jackets and sweaters only to cover up your favorite stations tee shirt.

We'll hide your pride no longer!

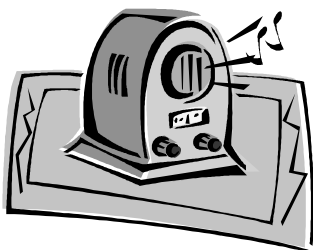
Starting in January of 2008 KFCF will be adding two types of sweat shirts to our growing list of merchandise. Also going forward all clothing will be made via American Apparel.

To find out costs and to catch

a glimpse of other new items log on to www.kfcf.org or drop by the Tower District Station Monday through Friday during business hours.



As always all proceeds go directly to the station.



2007 Snapshot!

Homelessness Marathon: Jeremy Alderson

We began this busy year of activity hosting The Tenth Annual Homelessness Marathon on February 20th 2007. This overnight broadcast focused on homelessness and issues of poverty and was the lead story for many other media outlets as well.

Speaking Tour: Jeremy Scahill

Soon thereafter we were fortunate enough to connect with the author of the bestselling [*Blackwater: The Rise of the World's Most Powerful Mercenary Army*](#), Jeremy Scahill. Scahill spoke to a packaged town hall on Saturday May 5th in Northfork as part of his book tour.

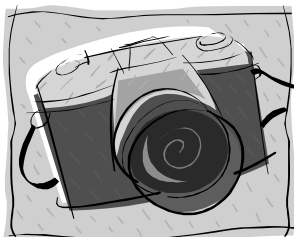
Annual Banquet: Norman Solomon

As most of you are aware the Annual KFCF Banquet is ordinarily held during the latter part of the year and 2007 was no exception. The festivities took place in September at Love and Garlic with nationally syndicated columnist on media and politics Norman Solomon as guest speaker. Solomon arrived in Fresno on the heels of the release of his book "War Made Easy".

New Relationships: Armen Nalbandian & The Undercurrent

Fresno Art Museum Music Director Armen Nalbandian began his 4th and final con-

cert season of Rhythms of Art by announcing that the series would end with KFCF 88.1 FM as the new proud sponsors. This was not the only new collaboration within the arts and culture community. KFCF collaborated with journalists from The Undercurrent. Along with a monthly ad in the newspaper there is also a section dedicated to KFCF called Programmer Profiles.



Poetry in Motion: Sunni Patterson

The event "Poetry in Motion" was held at The Starline on Tuesday October 23rd 2007. The benefit gathering was a presentation of KFCF 88.1FM. Its primary focus was to bring various communities within the Central Valley, together for a fundraiser for both community radio and the betterment of residents of the lower ninth ward in post Katrina New Orleans. The audience of about 200 people enjoyed an evening of poetry and music by both local artists as well as national award winning poets Tim Hernandez and Sunni Patterson.

National Speaking Tour: Dahr Jamail

In November Dahr Jamail stopped in Fresno at the Islamic Cultural Center as part of his speaking tour discussing his book, *Beyond the Green Zone: Dispatches from an Unembedded Journalist in Iraq*. The event was the first of many such gatherings KFCF hopes to create in the coming months.

A brief listing of other events KFCF/Staff took part in and or created during 2007

- Tower District Mardi Gras Parade
- Move on Up 4 Year Anniversary
- Heartland Festival
- WILPF Craft Faire
- Tamejavi Festival
- Fresno State Weekly Tabling
- Art Hop Tabling at Corridor 2122
- Radio Focus Group



KFCF Programmer Profiles

In August of this year we began working with independent news resource the Undercurrent in a partnership towards gaining more attention in the area of local radio programming.

After creating a set of 15 questions they were disbursed to current programmers at KFCF.

Upon completion the Undercurrent will add the responses (along with a photo) to a new column created specifically for this monthly periodical.

We hope that by connecting listeners with these local voices of radio we attract and sustain a vital new listening base



L to R : Long time KFCF programmers Richard Gomes and Tom Willey.

KFCF Audio Archive Project

This year the Foundation received \$8000 to digitally preserve our audio archive. The funding was the result of a grant from the Fresno Arts Council with a matching grant from the Robert I. Billings Foundation. Over the three decades of its existence KFCF has amassed some 250 hours of recorded programs. The material consists of both live musical and spoken word performances by noteworthy local and national figures. The recordings were originally made on good quality magnetic tape standard throughout the recording and broadcast industries at the time. Now, along with many other audio archives, we are finding that some of the audio tape has become physically compromised, even though it was stored in reasonably decent, if not perfect, conditions.

A room of boxes, one atop the other. Take the lid off the first and find it packed tight with audio tape. 12 inch reels of 1/4 inch magnetic tape. Each tape has a cover. This cover has a thin, faded, typed content title, the label torn and brittle, hanging from the last fleck of adhesive. It reads, "Fidel Castro at the U.N., January 18, 1980. Recorded Live."

And that is only one of the audio recordings to be found in this room. The other titles reveal themselves under your fingertips: "An Evening with Phillip Levine, 1980 with Gene Bluestein, Master of Ceremonies and Juan Serrano and Phillip Levine." "Ann Fagan Ginger 1981," "Valley Action Network Pesticides Forum, 1984," "Nicolas Kynaston, 1982 playing Bach and Dupres; San Joaquin Valley Chapter of the American Guild of Organists and the Fresno Free College Foundation." Two hundred and fifty of these magnetic tapes rest here.

Storage conditions at KFCF are not optimal for the preservation of the San Joaquin Valley's heritage on audio tape. Magnetic tape that is acetate based undergoes a syndrome similar to that which afflicts motion picture film. The medium breaks down eventually putting all material beyond recovery of any

sort. If conditions set in that create a mold outbreak, the problem will only be compounded.

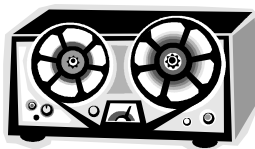
Managing the life cycle of these electronic records and ultimately instituting administration procedures for the sound archives is as important to the continued success of KFCF as is the creativity found in our commercial free broadcasts.

Cleaning, re-recording, converting and copying and cataloging the over 250 audio magnetic tape in the archives of the Fresno Free College Foundation to digital formats is a task that will involve careful study and devoted lengthy attention.

Each tape is unique and delicate. Each tape must be reviewed under certain criteria.

Each 1/4 inch tape that is transferred to a digital format must be listened to, catalogued, handled appropriately, perhaps edited if the material has been lost in certain sections. Each tape must be housed and secured and made ready for the moment when it is sought out by members of the public.

To catalog, restore and preserve these tapes is above all a labor intensive process. The quality of the material varies. Some reels of tape are in good condition and require no restoration. However, in other tapes the physical medium has become gummy and sticky requiring special handling and processing to enable the recording to be played without ruining the audio tape. Essentially, the reel of tape is "baked" in a simple electric dehydrator, the type used in the home for drying fruit and vegetables, for a prescribed amount of time. So treated, the tape can then be played on a reel-to-reel tape deck to record its contents onto another medium such as a compact disc. This is usually a one-time



process and after a while the tape may become sticky again. Once the audio content has been recorded onto digital media, it becomes more accessible for broadcasting and public use. Digital media can be distributed far more broadly and effectively through internet sites and in the newer ways of distributing content, such as podcasting.

The preservation problem is an issue to audio archivists everywhere and there is a great deal of discussion and research on how best to restore historic tape recordings and how best to preserve them. Some research indicates that even compact discs may not be permanent and will eventually degrade in quality, and no one seems to know what the lifetime of a CD, not commercially recorded, might be. These are technical issues and techniques that are continually evolving. The primary mission though is to preserve the audio recordings before it is too late. If someday compact disc's become problematic, we will use future improvements in the state of the art to preserve the history and art so lovingly recorded and kept in the KFCF archive throughout the years.

The KFCF Historic Audio Archive Preservation Project will be an important component to our broadcast services and a valuable cultural resource for the public. Such an archive makes it possible to bring voices and music from the past to the present and introduce them, perhaps, to a new generation of listeners. It makes possible the sharing of these cultural resources with other institutions and media.

The FFCF is also committed to making the KFCF Historic Audio Archive easily accessible for researchers and students. Thus, the Foundation will present a copy the archives to the Henry Madden Library at California State University, Fresno. This serves our objective of working productively with a major local institution and extending the use of this valuable historic record.

Volunteerism

2007 saw an increase in listeners and community members who chose to get directly involved with the station.

After Executive Director Vic Bedoian and Executive Assistant Devoya Mayo returned from the 2007 National Community Radio Conference a new volunteer process was created.

This new process makes it easier to assess where a person's skills can best be



utilized. It also goes over in detail the guidelines for indecency as well as pay and plugola for those folks

who are interested in programming.

We have gained a solid group of volunteers based on the new format that

not only care about the station but wish to help sustain community radio in general for future listeners. A vast majority of these volunteers already have full time jobs yet still find time to dedicate to KFCF when necessary.

For those interested in volunteering, applications are available at the Tower Studio Monday –Friday during regular business hours.

The Fresno Free College Foundation

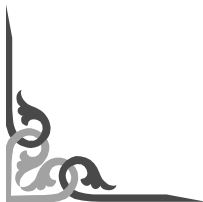
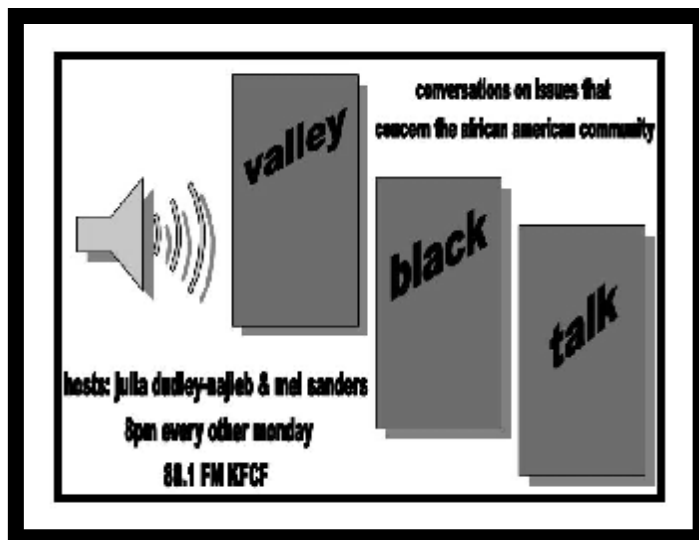
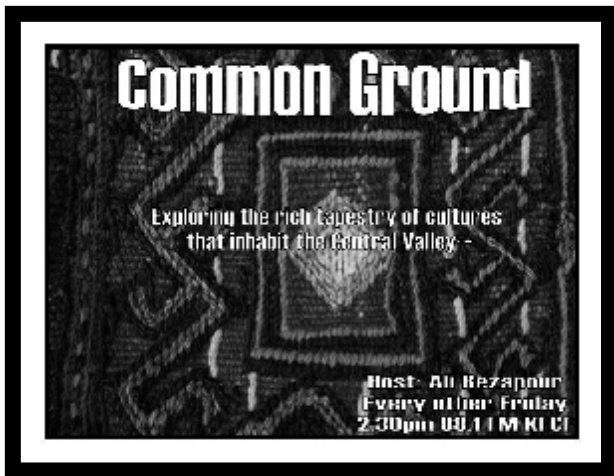


The Fresno Free College Foundation was created in the spring of 1968 by a group of Fresno State College professors to raise legal funds to defend the academic freedom of their colleague, the poet Robert Mezey, who was fired from his teaching position because of his exercise of free speech.

During 1970-71, repressive forces both on the campus and in the larger community had proscribed constitutionally guaranteed rights of expression. Consequently, the Foundation had to devote most of its resources to the support of other professors and students whose social and political views were objectionable to the College administration.

These events moved the Foundation to the realization that intellectual freedom in institutions of higher learning cannot be preserved without the understanding and support of the community at large.

For this reason, the foundation has sought to stimulate and enrich the intellectual and cultural environment of the people and communities of the San Joaquin Valley. The Board of Directors now includes business and community leaders, professors, and representatives of racial and ethnic minorities. The Board realizes that ideas have consequences- that the exercise of free speech is a precondition for effective action on both academic and social problems- and that an organization must exist which is committed to the expression and development of ideas, which otherwise might not be heard, or acted upon, because of institutional inertia, fear, prejudice, or the arbitrary exercise of established power.



Foundation Business

FFCF Mission

Fresno Free College foundation is a community-based membership organization dedicated to the principles that the well-being of the community is measured by the respect that it shows for the civil liberties, intellectual and artistic freedom of its citizens, and that the exercise of this freedom enriches the individual and society as a whole.

Since 1968, the Foundation has provided a flexible and responsive institutional structure for fostering the intellectual and political growth of the community. The Foundation is recognized by the State and Federal governments as a charitable and non-profit corporation under Section

501 (c) (3) of the IRS Code. Operational funds are derived from annual membership dues and from contributions. The Foundation is governed by a Board of Directors. Day-to-day operations are in the care of an elected president as outlined in the by-laws of the organization, and paid staff.

The Foundation operates both a general fund of discretionary monies disbursed by the Board and special funds for which underwriting is independently sought and earmarked funds accepted. Each fund is independently responsible for generating monies toward project activities, but fiscal activities are monitored by a CPA and the Foundation Board.

The Fresno Free College Foundation accepts and disburses monies through several funds: KFCF, Ananda, Civil Rights Defense, Philip H. Stephens Handicapped Students, Gallery 25, Line on Line Cultural Magazine, the William Saroyan Society and the Central Mountain Waters Tibetan Refugee Fund. The Board of Directors has sole authority over the General Fund. The other funds are under the guidance of special committees which operate under authority of the

Programs of the Fresno Free College Foundation

KFCF 88.1 FM

KFCF 88.1 FM began broadcasting on June 9, 1975, and, at that time, was the only public electronic medium serving the Fresno area. The station broadcasts 24 hours a day with 50,000 watts of equivalent effective power from a transmitter site at Meadow Lakes, 30 miles northeast of Fresno in the Sierra Nevada. With an elevation of 5,200 feet, the signal can be received as far north as Modesto and as far south as Bakersfield, as well as in many Sierra foothill communities.

Pacifica Radio station KPFA 94.1 FM in Berkeley is KFCF's affiliate / network. KPFA has been broadcasting since 1949 and provides a majority of KFCF's programming. Pacifica is a landmark of community radio, providing diverse programming involving public affairs, music and the arts. Over the

years, KPFA programmers have won every major award in broadcasting. KPFA is owned and operated by the Pacifica Foundation, which also holds the license to radio stations KPFK in Los Angeles, KPFT in Houston, WBAL in New York and WPFW in Washington, D.C. The Pacifica Foundation also operates the Pacifica Radio Archive of programs dating as far back as 1949.

Pacifica encourages and provides outlets for the creative skills and energies of the communities in which it broadcasts, with a commitment to produce programs that contribute to a lasting understanding between nations and individuals of the world. Pacifica stations are dedicated to the distribution of information and art for the enlightenment of the communities they serve.

Ananda Fund

The Ananda Fund has been providing financial assistance to needy children in Orissa, India for 32 years. Initiated by Ralph and Polly Victor in Seattle, Washington, the fund's sponsorship was undertaken by the Foundation when the Victors moved to Fresno. The program is coordinated by Joyce Victor. Professor Samson Moharana of Utkal University is responsible for the operation of the financial assistance program in India. In the past year, the Ananda Fund has continued to successfully provide scholarships to children from tribal families, whose parents are farmers with uneconomical small size landholdings and share croppers. These children would not otherwise be able to attend school for lack of proper clothing and books.

Fresno Poets Association Fund

The Fresno Poets Association was organized to provide a forum for Fresno poets, aspiring poets and poets with national reputations who would provide programs for the literary, artistic and intellectual interests of the community. The programs are held at the Fresno Art Museum . Programs of the Poets Association are recorded on video tape and made available to FPA members. The FPA is directed by Charles Hanzlicek, and their web site is www.fresnopoets.org.

Gallery 25 Fund

Gallery 25 is a cooperative of women artists from the Fresno area. Its principle purpose is to promote the work of women artists. The gallery came under Foundation sponsorship in 1984 and is very active with member and

guest show artist showings. Their web site is www.gallery25.com.

Lineonline.org

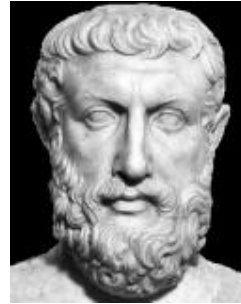
This project is an electronic fine and folk arts journal for the Fresno cultural scene, located on the web at www.lineonline.org. Founded by Juliana Harris, a local artist, the journal provides an ongoing service that features profiles, articles and commentaries about the visual and performing arts in Fresno .

William Saroyan Society

The William Saroyan Society is dedicated to preserving the legacy of the world renowned author. The WSS sponsors several annual events in the community to celebrate the life and work of Saroyan, and educate

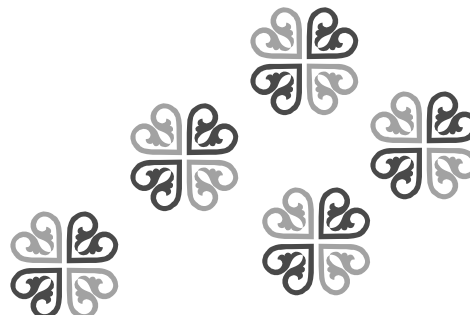
the public about his legacy through radio programs, city walks and public educational events at Fresno State University and elsewhere. Their web site is www.williamsaroyansociety.org.

The Greek Culture Foundation



The Greek Culture Foundation is a nonprofit organization that aims at supporting, presenting and promoting classical and modern

Greece, its language and culture throughout the world.

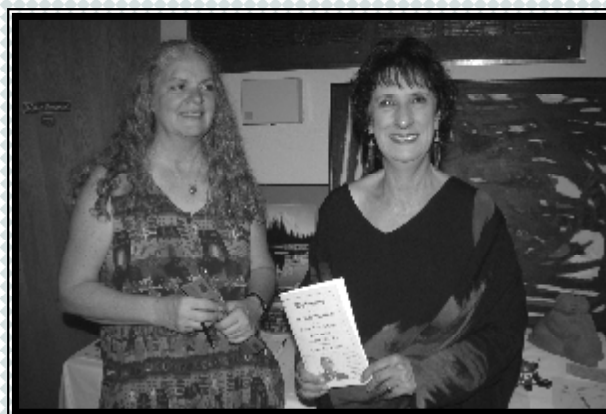
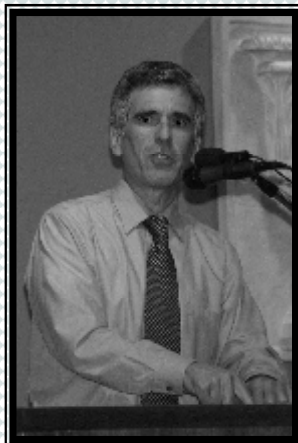
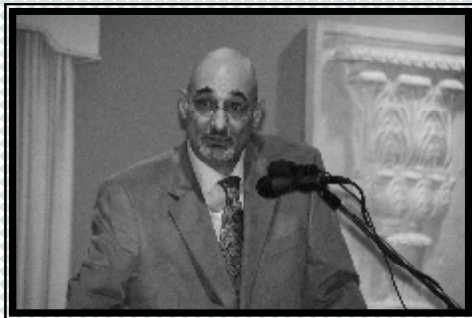


Homelessness Marathon



Photos Taken By: Howard K. Watkins Photographic Archive Project

KFCF ANNUAL BANQUET



Photos Taken By: Howard K. Watkins Photographic Archive Project

Poetry in Motion KFCF/NOLA FUNDRAISER



Photos Taken By: Volunteer Vance Kim

Legal Status

Federal

The Fresno Free College Foundation is exempt from Federal income tax under Section 501 (c) 3 of the Internal Revenue Code. Donors may deduct contributions to the Foundation as provided in Section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to the Foundation are deductible for the Federal estate and gift tax purposes under Sections 2055, 2106 and 2522 of the Code.

State

The Fresno Free College Foundation is incorporated under Section 9501 of Part 1 of Division 2 of Title 1 of the Corporations Code of the State of California, also known as the General Nonprofit Corporation Law of California. The Foundation has also satisfactorily complied with the requirements of the Attorney General, Registry of Charitable Trusts, and California Tax Board has ruled the Foundation exempt under the Revenue and Taxation Code, Section 23701(d).

KFCF Would to send our deepest condolences to the families of friends who are no longer with us.

Wally Porter

Barry Nishkian

Robert I Billings



This periodical was brought to you by the Fresno Free College Foundation. We hope that the information provided has been helpful to you as community members and supporters of KFCF 88.1 FM.

Going forward we plan to use tools such as this to measure our growth in the community and welcome your thoughts and ideas in this regard as well.

If you have questions and or comments please send them to info@kfcf.org. We look forward to hearing from you.

Information and Content compiled by:

Devoya Mayo

Executive Assistant

KFCF 88.1 FM

FFCF Board of Directors

Rych Withers, President

Ali Rezapour, Vice-President

Mark Hernandez, Secretary

Gerry Bill, Treasurer

Vickie Fouts

David Gendron

Sue Kern

Marc Scalzo

Deborah Speer

Rand Stover

Alex Vavoulis

FFCF & KFCF Staff

Vic Bedoian, FFCF Executive Director, KFCF Program Director

Devoya Mayo, FFCF Executive Assistant

Cathy Lindeboom, Production Assistant

Rand Stover, Chief Engineer

Rych Withers, Operations Manager

Nick Fournarakis, Web Master

KFCF 88.1 FM
P.O Box 4364
Fresno, CA 93744-4364

Phone: 559-233-2221
Email: Info@KFCF.org
www.kfcf.org